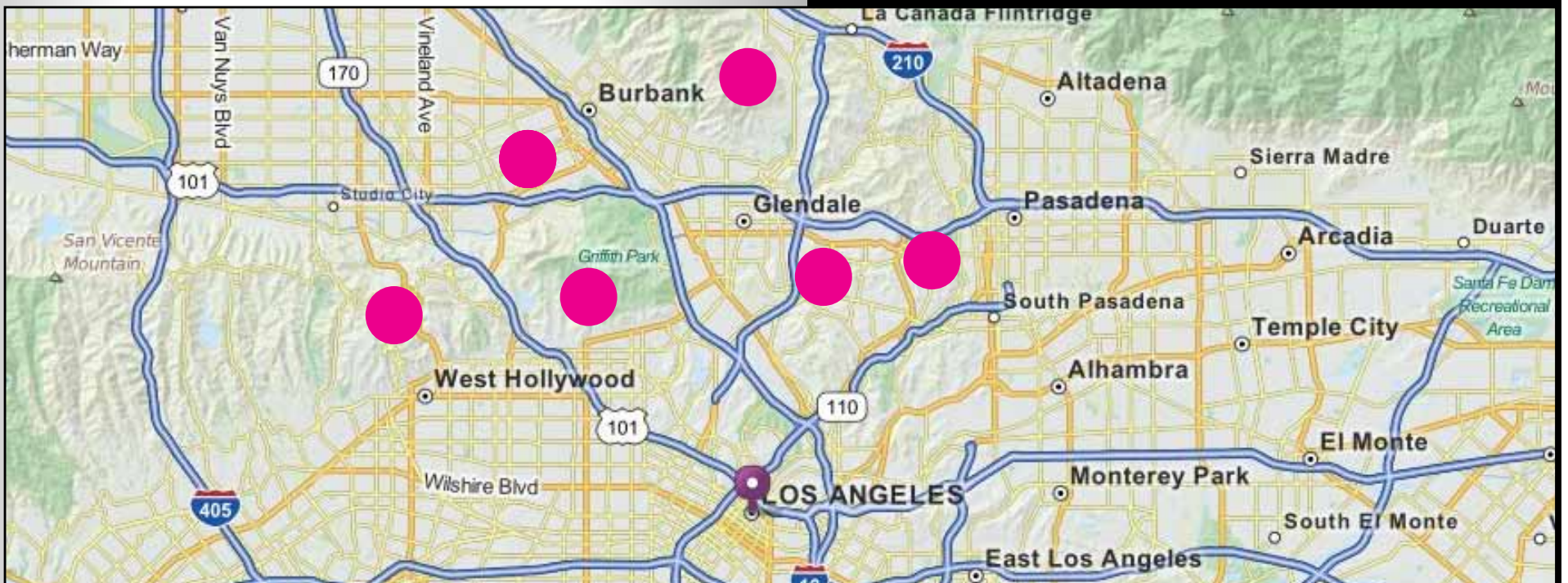


IS **AT&T'S**  
LIMITED DATA  
HURTING YOUR  
SMALL  
BUSINESS?

**FIRE 'EM. HIRE US.**



*FIRING HOURS: 8 AM TO 7 PM  
AT THESE CONVENIENT LOCATIONS.*

**T-Mobile**

**GET UNLIMITED NATIONWIDE 4G DATA**

*AUTHORIZED  
AT&T AND VERIZON*  
**FIRING  
LOCATION**

**FIRE 'EM.  
HIRE US.**

**T** · · Mobile<sup>®</sup>  
FOR BUSINESS

**GET UNLIMITED NATIONWIDE 4G DATA**

TIRED OF **AT&T**  
CHARGING  
DATA OVERAGES?

**HIRE US.**

**T-Mobile**  
FOR BUSINESS

**GET UNLIMITED >**

**FIRE 'EM.**

TIRED OF **AT&T**  
CHARGING  
DATA OVERAGES?

**GET UNLIMITED  
NATIONWIDE 4G DATA**  
FOR YOUR SMALL BUSINESS

**T-Mobile**  
FOR BUSINESS

**GET UNLIMITED >**

**FIRE 'EM.**



Buffering...



Frustrating...



Costing...



IS SPRINT'S  
LIMITED COVERAGE  
**LIMITING YOUR  
SMALL BUSINESS?**

***FIRE 'EM.***

***HIRE US.***

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FOR BUSINESS

**GET UNLIMITED >**

**GET UNLIMITED  
NATIONWIDE 4G DATA**  
FOR YOUR SMALL BUSINESS

**T-Mobile®**  
FOR BUSINESS

**GET UNLIMITED >**





C'MON, LET IT OUT.

# #FIRE 'EM.

Limited Data, Monthly Overages, Slow Network.



#FIRE 'EM CORNER Who is most fired? AT&T, Verizon, or Sprint

- John Smith @business\_guy** 20 Dec 11  
 Another month with overages!  
 Retweeted by #FIRE 'EM  
 from Adelphi, MD
- John Smith @business\_guy** 20 Dec 11  
 Running a business without 4g is terrible! I can't wait to fire sprint!
- Amy @jewel\_biz** 20 Dec 11  
 I can't wait to fire Verizon!  
 Retweeted by #FIRE 'EM  
 Expand
- Tim G @business\_man201** 17 Dec 11  
 Another month with overages!  
 Retweeted by #FIRE 'EM  
 from Adelphi, MD
- John Smith @business\_guy** 17 Dec 11  
 ATT is killing me with overages and limited data!  
 Retweeted by #FIRE 'EM  
 from Adelphi, MD

If your carrier is the most fired, we'll give you a **\$200 SIGNING BONUS. FIRE AWAY!**



# HIRE US.

GET UNLIMITED NATIONWIDE 4G DATA

	UNLIMITED 4G DATA	NATIONWIDE 4G COVERAGE	UNLIMITED TALK & TEXT	EXECUTIVE DECISION
SPRINT	✓	NO	✓	FIRE 'EM.
AT&T	NO	✓	✓	FIRE 'EM.
VERIZON	NO	✓	✓	FIRE 'EM.
T-MOBILE	YES	YES	YES	

ARE YOU OVER  
**VERIZON's**  
DATA OVERAGES?

**FIRE 'EM. HIRE US.**

**T-Mobile®**  
FOR BUSINESS

**GET UNLIMITED NATIONWIDE 4G DATA.**  
FOR YOUR SMALL BUSINESS

**SPRINT's**  
*LIMITED COVERAGE  
LIMITING YOUR  
SMALL BUSINESS?*

***FIRE 'EM. HIRE US.***

**T-Mobile®**  
FOR BUSINESS

**GET UNLIMITED NATIONWIDE 4G DATA.**

**AT&T'S**  
*DATA CHARGES  
NOT WORKING  
FOR YOUR  
SMALL BUSINESS?*

**FIRE 'EM. HIRE US.**

**T-Mobile®**  
FOR BUSINESS

GET UNLIMITED NATIONWIDE 4G DATA



MAKE THIS THE LAST MONTH  
YOUR BUSINESS PAYS  
**AT&T DATA OVERAGE CHARGES.**

GIVE AT&T THEIR  
**PINK SLIP.**

BRING THIS IN TO T-MOBILE AND  
GET A **\$200** SIGNING BONUS.

YOUR CLOSEST RETAILER: 2343 ACACIA STREET  
(See map on back.)

**FIRE 'EM.  
HIRE US.**

**T-Mobile**<sup>®</sup>  
FOR BUSINESS

**GET UNLIMITED NATIONWIDE 4G DATA.** FOR YOUR SMALL BUSINESS

*GIVE AT&T THEIR  
**PINK SLIP.***

*BRING THIS IN TO T-MOBILE AND  
GET A **\$200** SIGNING BONUS.*

*YOUR CLOSEST RETAILER: 2343 ACACIA STREET*

*(See map on back.)*

*BRING THIS INTO YOUR LOCAL RETAILER  
FOR YOUR **\$200 SIGNING BONUS.***



**T-Mobile®**  
FOR BUSINESS

Outdoor



DOWNSIZE  
**AT&T's**  
OVERAGES.

FOREVER.

**FIRE 'EM. HIRE US.**

**T-Mobile**  
FOR BUSINESS

GIVE YOUR  
SMALL  
BUSINESS  
UNLIMITED  
NATIONWIDE  
**4G** DATA.

RATE CARD

**T-Mobile**  
FOR BUSINESS

GET UNLIMITED NATIONWIDE **4G** DATA.

VERIZON'S DATA CHARGES EATING AWAY AT  
**YOUR PROFITS?**

VERIZON'S DATA CHARGES EATING AWAY AT  
**YOUR PROFITS?**

**FIRE 'EM.**

**HIRE US.**

**T-Mobile**  
FOR BUSINESS

**GET UNLIMITED >**

**GET UNLIMITED NATIONWIDE 4G DATA**  
FOR YOUR SMALL BUSINESS

**T-Mobile**  
FOR BUSINESS

**GET UNLIMITED >**